

Middlesex University

In 2014 Middlesex University launched a new initiative to support student learning and success, an Aspire scheme was introduced to provide all students with their core textbooks as eBooks through the Kortext platform.

The Requirement

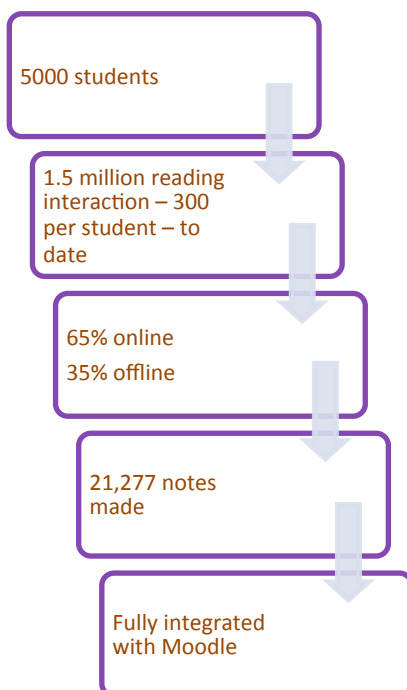
“The project has a simple aim; to provide a free eBook to every student for each module which they study. This is a clear message for the Student Recruitment team to communicate to prospective students, and also demonstrates support for the student learning experience in the provision of essential resources.” **Matthew Lawson – Project Lead**

The Scheme

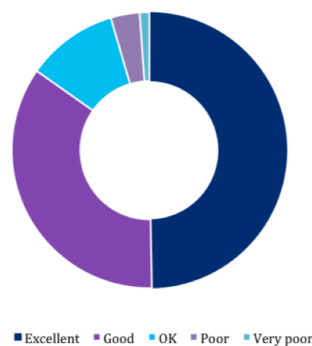
- The scheme is universal
- All undergraduate students receive their core textbooks as eBooks
- Textbooks are integrated with the Virtual Learning Experience (VLE)
- Following a 2014/15 trial, the scheme will be prominent in future recruitment

The Outcomes

- There have been high levels of engagement – 85% of students are using their eBooks with over 1.6m page views to date
- The faculty can design course delivery knowing students have access to textbooks and learning resources they need to succeed
- Library spend can be directed at the wider reading list requirements
- The wider benefits are not yet quantifiable at this early stage



Overall how would you rate the MyKortext scheme



Has MyKortext been helpful in term of cost of study



“Wish this came in my first year as I have spent over £200 on books. MyKortext has massively helped me financially.”

“Having MyKortext on a portable device makes it so much easier to catch up on reading and I can take it wherever I need to.”

“It gives me maximum flexibility to fit study with my work and travel patterns”